**Top Resources | CMC Library (ROOM 2419)**

Start Here: **library.kellogg.northwestern.edu**

Access the databases below from “A-Z Research Resources”

**Building a Target Company List**

- **MergentOnline**: best for large, established, public companies
- **CB Insights**: best for venture capital, startups, and tech companies

**Interview Prep**

- **MarketLine Reports**: analyst reports that include SWOT analysis
- **IBISWorld**: industry reports; lots of infographics

**Business News**

- **Factiva**: browse recent newspapers; search using filters
- **Business Source Premier**: browse and search magazine and journals, including *Harvard Business Review*

**More Info**

Sign up for a small group session with a CMC librarian in CMS

Questions? Email cmclibrary@kellogg.northwestern.edu